# Santiago Principles Self-Assessment

## The Pula Fund

### Pillar 1

**Legal framework, objectives, and coordination with macroeconomic policies**

**Principle 1 Description:**

1. The legal framework for the SWF should be sound and support its effective operation and the achievement of its stated objective(s).

1.1. The legal framework for the SWF should ensure legal soundness of the SWF and its transactions.

1.2. The key features of the SWF’s legal basis and structure, as well as the legal relationship between the SWF and other state bodies, should be publicly disclosed.

**Principle 1 Implementation:**

The Pula Fund, established in 1993, is not a separate legal entity. The Bank of Botswana Act amendment in 1996 promulgated the legal framework supporting the Fund. Management of the Pula Fund is in accordance with Section 35 of the Act, which stipulates the establishment and management of long-term investment funds.
The Act tasks the Bank of Botswana with the operational management and transactions of such funds. In addition, the Ministry of Finance and Economic Development (MFED) assumes the role of the asset-owner. The Bank of Botswana assesses the needs for primary international reserves (invested in the Liquidity Portfolio) to accomplish its principal objectives. In consultation with MFED, the assets in excess of reserves adequacy requirements form the investments in the long-term (Pula) Fund. The Bank determines the policies, terms and conditions for Pula Fund including selection of appropriate investments and the payment of dividends.

The Government of Botswana invests directly in the Pula Fund, via the Government Investment Account (GIA), which represents the government’s ownership of the Pula Fund and accounts for the government’s assets. The Act details the legal specifications for such activities.

**Principle 2 Description:**

The policy purpose of the SWF should be clearly defined and publicly disclosed.

**Principle 2 Implementation:**

These objectives include a short-term stabilisation objective and a long-term investment objective aimed at ensuring that assets are available for future generations in a situation where Botswana’s vast natural resources (predominantly diamonds) are depleted.

By Act, the Bank of Botswana, after consultation with the MFED, determines the policies, terms and conditions for any such long-term investment funds, including the selection of appropriate investments and the dividends payable to the GIA. The Pula Fund investments are all external and not invested in Botswana; thus, the activities related to those investments do not have any significant direct domestic macroeconomic implications.

**Principle 3 Description:**

3. Where the SWF’s activities have significant direct domestic macroeconomic implications, those activities should be closely coordinated with the domestic fiscal and monetary authorities, so as to ensure consistency with the overall macroeconomic policies.

**Principle 3 Implementation:**

In practice, there are on-going consultations between the Bank of Botswana and the MFED. The Government has representation in the Bank of Botswana Board. The management of the Pula Fund is subject to recurring reviews and discussions between the Bank of Botswana and the MFED due to the shared ownership structure of the long-term assets invested in the Pula Fund.

The authorities’ macroeconomic policy decisions (fiscal and monetary) that give rise to budget and/or external imbalances can lead to increases or decreases in the level of Pula Fund investments, as a result of withdrawals or injections into the Fund. The extent of such imbalances may be amplified by the current fixed (crawling band) exchange rate regime.

The management of the Pula Fund also considers the fiscal policy framework and the
three-pronged strategy of spending for development, affording stabilisation and saving for future generations.

**Principle 4 Description:**

4. There should be clear and publicly disclosed policies, rules, procedures, or arrangements in relation to the SWF’s general approach to funding, withdrawal, and spending operations.

4.1. The source of SWF funding should be publicly disclosed.

4.2. The general approach to withdrawals from the SWF and spending on behalf of the government should be publicly disclosed.

**Principle 4 Implementation:**

The Government cannot withdraw more than its share of the Pula Fund, represented by the Government Investment Account, to finance the budget, requiring parliamentary approval. The Pula Fund does not function in any quasi-fiscal/off-budget operation to finance investment, or the purchase of goods and services outside the government budget framework.

The source of the Pula Fund funding is mineral proceeds and this is publicly disclosed.

If the need arises, to enable the Government to pursue agreed national development objectives, Government can withdraw from the Government Investment Account, which represents its share of the Pula Fund. That is, if the Government believed the funds in the Pula Fund are required for productive investment in the country, then the Pula Fund can be utilised. Rules for deposit and withdrawals are clearly defined and approved by the MFED. These are based on the adequacy of the primary reserve (Liquidity Portfolio) and expressed in terms of months of import cover. The rules are shared with the public through presentations and media.

The Government has opted for a qualitative approach. Withdrawal and injection discussions by stakeholders in the context of prevailing fiscal conditions determine the extent of withdrawals and injections. There is no predefined numerical trigger point for withdrawals or deposits. However, such clear trigger points exist for intra-funds transfers (long-term and short-term funds). This approach has served the country well through different economic cycles.

**Principle 5 Description:**
5. The relevant statistical data pertaining to the SWF should be reported on a timely basis to the owner, or as otherwise required, for inclusion where appropriate in macroeconomic data sets.

**Principle 5 Implementation:**

The Botswana Financial Statistics is the Bank’s monthly statistical bulletin. Information on the size of the Pula Fund and the government ownership is available in the publication.


In addition, the monthly government gazette publishes details and level of the Pula Fund. The Annual Report provides the audited financial statements and comprehensive details about the Pula Fund, on an annual basis.

There are plans to improve and increase the range of information made available to the public.

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**Pillar 2**

**Institutional Framework and Governance Structure**

**Principle 6 Description:**

6. The governance framework for the SWF should be sound and establish a clear and effective division of roles and responsibilities in order to facilitate accountability and operational independence in the management of the SWF to pursue its objectives.

**Principle 6 Implementation:**

The governance structure is outlined in Part IV of the Bank of Botswana Act. Based on this, a three-tier structure is followed in terms of governance:

a. The Board of the Bank of Botswana has overall responsibility for the management of the Pula Fund. The Board includes a member from the MFED representing the government ownership of the Pula Fund. Other members of the Board include the Governor of the Bank of Botswana and seven (7) independent non-executive directors. The Board approves the investment policy and the strategic allocation while responsibility of developing and implementation of the investment guidelines has been devolved to the Investment Committee chaired by the Governor.

b. The Investment Committee decides on the execution of the investment strategy, including tactical deviations from the board-approved strategic asset allocation. The Investment Advisor advises on strategic investment, external fund manager selection and monitoring. The custodian provides custody services and measures the performance of both the internally and externally managed Pula Fund portfolios.

c. Led by the Financial Markets Department (FMD), the Bank Staff executes the investment strategy using both internal and external fund managers. Regular reporting of all the activities of the Pula Fund to the Board is utilised to ensure operational compliance with the agreed investment strategy. More specifically, under
c):

i. The International Dealing and Strategy Unit within FMD executes trades for the internally managed portfolio.

ii. The Risk Management Unit advises on risk management and compliance to the investment guidelines.

iii. The Verifications Unit undertakes reconciliation, cash transfer, correspondent banking and Know Your Status (KYC) processes.

d) The Payments and Settlement Department and executes the back-office functions of the investment process.

e) The Finance Department executes the accounting, performance and valuation functions of the investment process.

The existing PF management structure, as at August 2019, is illustrated in the figure below:

Principle 7 Description:

7. The owner should set the objectives of the SWF, appoint the members of its governing body(ies) in accordance with clearly defined procedures, and exercise oversight over the SWF’s operations.
Principle 7 Implementation:

The Botswana Government performs the ownership role of the Pula Fund via representation on the Board of the Bank of Botswana and through the periodic consultations between the Governor of the Bank of Botswana and the Minister of Finance and Development Planning and annual reporting to Parliament and Cabinet. The Minister appoints the Board while the the President appoints the Governor and Deputy Governors. Through the Government appointed Board, which has direct representation for the Ministry, the Bank of Botswana performs the oversight on behalf of the government.

The management of the assets in the Pula Fund is subject to a regular review of the entire investment strategy, which is agreed between the Governor of the Bank of Botswana (representing the manager of the Pula Fund) and the Minister of Finance and Development Planning (representing the owner of the assets as in the Government’s share of the Pula Fund and as the sole shareholder of the Bank of Botswana).

Principle 8 Description:

8. The governing body(ies) should act in the best interests of the SWF, and have a clear mandate and adequate authority and competency to carry out its functions.

Principle 8 Implementation:

The Board of the Bank of Botswana executes its fiduciary role in full compliance with the Bank of Botswana Act. Its mandate is clear and its authority and independence is well-established, both in the Act and in practice.

The Board consists of representatives from the Bank of Botswana, the MFDP and the independent directors with in depth knowledge of the issues pertaining to the macroeconomic management, accounting, auditing and best practices in investment management.

Principle 9 Description:

9. The operational management of the SWF should implement the SWF’s strategies in an independent manner and in accordance with clearly defined responsibilities.

Principle 9 Implementation:

The three-tier governance structure ensures that the Pula Fund is managed in an independent manner with clear separation of responsibilities. As such:

a. the Board approves the overall framework for investment management and establishes the investment policy and strategic asset allocation

b. the Investment Committee approves investment guidelines and decides on tactical deviations from the strategic asset allocation; and

c. the Financial Markets Department executes the investment strategy in financial markets using both internal and external fund managers.
Principle 10 Description:

10. The accountability framework for the SWF’s operations should be clearly defined in the relevant legislation, charter, other constitutive documents, or management agreement.

Principle 10 Implementation:

The accountability framework is enshrined in Section 35 and Sections 66-68 of the Bank of Botswana Act. In this regard, the Bank of Botswana maintains accounts and records in accordance with sound accounting principles and prepares an annual set of financial statements in accordance with the international financial reporting standards. These are audited by independent external auditors approved by the Board of the Bank of Botswana.

The Board of the Bank of Botswana has – in accordance with the Act - an Audit and Risk Committee of the Board chaired by a non-executive Board member with vast experience in accounting and auditing.

The Audit and Risk Committee of the Board is responsible for the review of the financial statements of the Bank of Botswana, including the Government Investment Account. The external accountability is ensured by the legislation, as the Auditor General shall, if so requested by the Minister of Finance and Development Planning, examine and report on the accounts of the Bank of Botswana or any aspects of its operations (including the management of the Pula Fund).

Principle 11 Description:

11. An annual report and accompanying financial statements on the SWF’s operations and performance should be prepared in a timely fashion and in accordance with recognized international or national accounting standards in a consistent manner.

Principle 11 Implementation:

In accordance with the Act, the Bank of Botswana produces an annual report on its operations, together with audited financial statements. The accounts are prepared in line with the International Financial Reporting Standards (IFRS). As well as the accounts, the annual report also includes reference to and changes made in the structure of the Pula Fund. The report is publicly available and it covers the calendar year and must be presented to the Minister of Finance and Development Planning by the end of March the following year. Thereafter, the Annual Report must be laid before the National Assembly within thirty days. This ensures parliamentary oversight over the management of the Pula Fund.

Beyond fulfilling a statutory requirement, the Annual Report is the principal means through which the Bank of Botswana reports on its operations, including the management of the Pula Fund.

Following publication, the Annual Report forms the basis of a series of economic briefings for stakeholders, including His Excellency the President of Botswana, the Cabinet, senior
government officials, parliamentarians, the media, business leaders and the diplomatic
corps. The Annual Report has been produced annually since 1976 and is available on:


**Principle 12 Description:**

12. The SWF’s operations and financial statements should be audited annually in
accordance with recognized international or national auditing standards in a consistent
manner.

**Principle 12 Implementation:**

Under the Bank of Botswana Act, the Bank of Botswana produces an annual report on its
operations, together with audited financial statements. The Annual Report includes a
discussion of the management of the Pula Fund (see above). The external auditor makes
annual attestation that the financial statements are produced in accordance with the IFRS
and the Bank of Botswana Act.

**Principle 13 Description:**

13. Professional and ethical standards should be clearly defined and made known to the
members of the SWF’s governing body(ies), management, and staff.

**Principle 13 Implementation:**

The Bank of Botswana adheres to high ethical standards and manages the Pula Fund
assets in accordance with sound ethical practices. By nature of employment in the financial
markets Department, staff members are expected to adhere to international ethical
standards and best practices. Staff members are encouraged to attain relevant
qualifications (e.g., CFA, ACI).

**Principle 14 Description:**

14. Dealing with third parties for the purpose of the SWF’s operational management should
be based on economic and financial grounds, and follow clear rules and procedures.

**Principle 14 Implementation:**

The investment policy and guidelines for the management of the Pula Fund are
underpinned by the need to preserve purchasing power of assets, maintain liquidity at all
times and to maximise return within acceptable risk parameters. Periodically, the entire
investment strategy and strategic asset allocation is subjected to a comprehensive review.
All investments, both internally and externally managed, are made in accordance with
investment guidelines, where the only motivation is to meet the investment objectives of
the Fund. Non-commercial considerations are not relevant for the management of the Pula
Fund.

**Principle 15 Description:**

15. SWF operations and activities in host countries should be conducted in compliance
with all applicable regulatory and disclosure requirements of the countries in which they operate.

**Principle 15 Implementation:**

All investments in the foreign countries are in financial assets only and are undertaken in full compliance with the applicable regulatory framework and disclosure requirements in the countries in which the investments are made. A global custodian is appointed to ensure that legal compliance is always in place on all investments held in the Pula Fund. The PF external fund managers comply with regulatory and disclosure requirements in countries where they operate. Also, an international portfolio consultant is engaged to assure that best practice is adopted and followed at all times.

**Principle 16 Description:**

16. The governance framework and objectives, as well as the manner in which the SWF’s management is operationally independent from the owner, should be publicly disclosed.

**Principle 16 Implementation:**

The Bank of Botswana in its role as investment manager is operationally independent from the owner represented by the Government Investment Account. The operational independence is enshrined in Sections 33 and 34 of the Bank of Botswana Act.

**Principle 17 Description:**

17. Relevant financial information regarding the SWF should be publicly disclosed to demonstrate its economic and financial orientation, so as to contribute to stability in international financial markets and enhance trust in recipient countries.

**Principle 17 Implementation:**

The Bank of Botswana publishes relevant information in its Annual Reports and in Botswana Financial Statistics.

Furthermore, the size and nature of the investment of the Pula Fund in relation to the international markets in which it is invested poses no risks to financial stability in international financial markets. The information provided in the Annual Reports and Botswana Financial Statistics, along with the country’s investment grade ratings by Standard and Poor’s and Moody’s Investors Service, enhances trust in recipient countries.

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**Pillar 3**

**Investment and Risk Management Framework**

**Principle 18 Description:**

18. The SWF’s investment policy should be clear and consistent with its defined objectives, risk tolerance, and investment strategy, as set by the owner or the governing body(ies), and be based on sound portfolio management principles.
18.1. The investment policy should guide the SWF’s financial risk exposures and the possible use of leverage.

18.2. The investment policy should address the extent to which internal and/or external investment managers are used, the range of their activities and authority, and the process by which they are selected and their performance monitored.

18.3. A description of the investment policy of the SWF should be publicly disclosed.

**Principle 18 Implementation:**

The investment policy and guidelines for the management of the Pula Fund are underpinned by the objective of preserving purchasing power of assets, maintain liquidity at all times and to maximise return within acceptable risk parameters.

Every five years, the entire investment strategy and strategic asset allocation is subjected to a review to ensure that they are in line with the owner’s risk tolerance and current market environment, including the change in the range of investment opportunities. Proposed changes are then submitted to the Board for review and approval after which the related investment guidelines are drawn and approved by the IC.

The investment strategy does not allow the use of leverage and places emphasis on the application of sound risk management practices.

The Pula Fund is invested using both internal and external managers with specific guidelines and precise benchmarks for the measurement and assessment of investment performance. The global custodian assists with performance data, which are reconciled with external fund managers and subjected to performance attribution analysis. Furthermore, an external portfolio consultant assists the Investment Committee in the recruitment and monitoring of the externally managed funds. The Investment Committee regularly undertakes due diligence exercise to assess the operations of the fund managers.

Key elements of investment policy including objectives and major asset classes are publicly available.

**Principle 19 Description:**

19. The SWF’s investment decisions should aim to maximize risk-adjusted financial returns in a manner consistent with its investment policy, and based on economic and financial grounds.

19.1. If investment decisions are subject to other than economic and financial considerations, these should be clearly set out in the investment policy and be publicly disclosed.

19.2. The management of an SWF’s assets should be consistent with what is generally accepted as sound asset management principles.

**Principle 19 Implementation:**
The Bank’s investment policy is guided by key objectives of safety, liquidity and return. The details are contained in the Annual Report.

The investment policy and guidelines for the management of the Pula Fund are underpinned by the objective of preserving purchasing power of assets, maintaining liquidity at all times and to maximising return within acceptable risk parameters.

All investment decisions are taken on the basis on economic and financial necessity.

All investment activities are executed in line with the highest standards for sound asset management. The investment management framework is guided by a clear governance structure resting on separation of duties, impartiality and accountability in all investment decisions.

**Principle 20 Description:**

20. The SWF should not seek or take advantage of privileged information or inappropriate influence by the broader government in competing with private entities.

**Principle 20 Implementation:**

The managers of the Pula Fund do not trade on any privileged information and is in no way influenced by the broader government in its activities. As the Pula Fund consists of foreign assets only, accordingly, there is no risk of competing with private domestic entities.

**Principle 21 Description:**

21. SWFs view shareholder ownership rights as a fundamental element of their equity investments’ value. If an SWF chooses to exercise its ownership rights, it should do so in a manner that is consistent with its investment policy and protects the financial value of its investments. The SWF should publicly disclose its general approach to voting securities of listed entities, including the key factors guiding its exercise of ownership rights.

**Principle 21 Implementation:**

The Pula Fund is invested in both fixed income securities and global equities. Ownership rights are exercised as part of the specific external fund management contract with the objective of maximising the risk-adjusted return on all investments. Proxies are voted with this objective in mind.

All equities are managed through external fund managers and ownership rights are exercised in line with investment management contracts and these are done to protect the financial value of investments.

**Principle 22 Description:**

22. The SWF should have a framework that identifies, assesses, and manages the risks of its operations.

22.1. The risk management framework should include reliable information and timely
reporting systems, which should enable the adequate monitoring and management of relevant risks within acceptable parameters and levels, control and incentive mechanisms, codes of conduct, business continuity planning, and an independent audit function.

22.2. The general approach to the SWF’s risk management framework should be publicly disclosed.

**Principle 22 Implementation:**

The investment strategy and strategic asset allocation is subject to a comprehensive review and all investments, both internally and externally managed, are subjected to a thorough and disciplined risk management framework. A specialist risk management function at the Bank of Botswana is responsible for the assessment of the overall portfolio risk to ensure that this is consistent with the specified level of risk tolerance and in compliance with the approved investment guidelines.

The portfolios are subjected to daily, monthly and quarterly risk management monitoring, which is reported to senior management in the Department, IC and the Board.

The non-financial risk is subject to mechanisms for addressing the operational risks, including business continuity planning, separation of the front, middle and back office function and the independent audit of both performance and actual returns on the portfolio.

The governance structure details are presented in the Annual Report of the Bank of Botswana as well as the risk management framework

**Principle 23 Description:**

23. The assets and investment performance (absolute and relative to benchmarks, if any) of the SWF should be measured and reported to the owner according to clearly defined principles or standards.

**Principle 23 Implementation:**

The investment performance of the Pula Fund is calculated by the global custodian on a monthly and monthly basis and all assets are marked-to-market on a daily basis to ensure compliance with guidelines.

The investment performance is reported both in absolute and relative terms to the Board and the government.

**Principle 24 Description:**

24. A process of regular review of the implementation of the GAPP should be engaged in by or on behalf of the SWF.

**Principle 24 Implementation:**

Regular self-assessment of the GAPP implementation is reviewed in line with the request of the SWF and posted in the Bank’s website to provide necessary access.