
Oman's SGRF Hosts IFSWF Communications & Reporting Workshop



Muscat 15 Feb 2018: In association with the International Forum of Sovereign Wealth Funds (IFSWF), State General Reserve Fund hosted a Communications and Reporting Workshop on 14 and 15 February. More than 25 representatives of sovereign wealth funds from around the world attended the workshop. The event brings together communications professionals of the SWFs, along with international consultants, for presentations and in-depth discussions on several topics of interest.

In the workshop, the participants discussed a range of issues of concern, including crises & reputation management, building robust strategic communications strategy, investment-specific communications, and effective corporate and investor relations. The meeting will also provide an opportunity for participants and members to share and exchange their experiences for the benefit of SWFs communications.

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The State General Reserve Fund has joined the International Forum of Sovereign Wealth Funds (IFSWF) in March 2015 as a full member after being a permanent observer since the establishment of the Forum in 2009. IFSWF is a voluntary organisation of global sovereign wealth funds committed to working together and strengthening the community through dialogue, research and self-assessment and promoting a deeper understanding of sovereign wealth fund activity.

ifswf-communications-reporting-workshop