

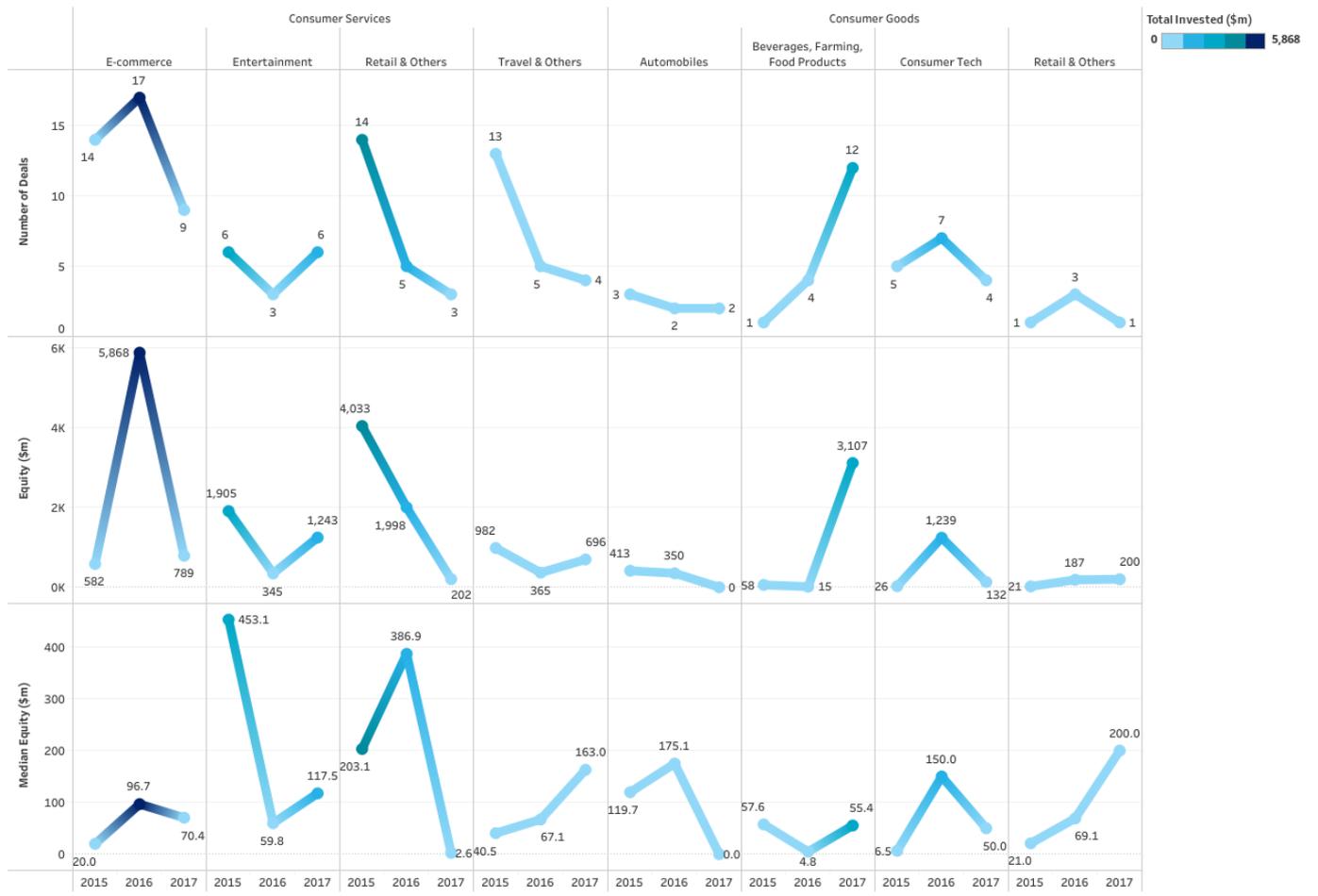


## **2017 Trend 3: A changing approach to the consumer goods and services sector**

Sovereign wealth funds invested less in companies serving the growing emerging-market middle class than in previous years. It appears that this change was partly because some of them felt too exposed to the Chinese economy, and partly because they had already chosen their regional champions.

However, sovereign wealth funds are still seeking opportunities in logistics – the circulatory system of e-commerce – and a range of consumer-focused technology niches, including healthcare and medical devices.

Different take on Consumer Services
From AI to Medtech, the rise of Disruptive Industries



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Source: IFSWF Database

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